



# Kids Cafe & Backpack Program



## **2010 ARIZONA END CHILDHOOD HUNGER CONFERENCE**

**PRESENTED BY:  
LAURA BRILL, KIDS CAFE MANAGER**



# Agenda

## ❖ Kids Cafe Program

- Overview
- Quick Day in the Life Of
- Agencies
- Funding
- Impact
  - ❖ See handout
- Future program expansion
  - ❖ Looking for future partners
  - ❖ How to become one

## ❖ Backpack Program

- Program overview

## ❖ Q&A



# Kids Cafe: Program Overview



- Nutritious cold meal
  - Follows USDA nutritional guidelines
- Children 5 – 18 years of age
- Served in the late afternoon / early evening hours
- Monday – Friday all year long
  - Including winter, spring and summer breaks
- After-school and summer programs
- Greater Phoenix area (Phoenix, Peoria, Glendale)
- National program of Feeding America

*...because no child deserves to go to bed hungry*



# Kids Cafe: Partner Agencies



- **Qualifications:**
  - 50% or greater free/reduced
  - Cold storage
  - Enrichment activities
- **Current Partners**
  - School-based programs (21<sup>st</sup> CCLC)
  - City Parks & Recreation
  - Community Centers
  - Churches
  - Non-profit organizations

## Site Responsibilities:

- Safe facility
- Staff / Volunteers
- Enrichment Activities
- Meal distribution
- Food Safety

## Food Bank Responsibilities:

- Prepare the Meals
- Deliver the Meals
- Fund the Meals

# Kids Cafe: Funding



- Private and public donations
- Fundraisers (Kids Cafe Open Golf Tournament)
  - Raised \$100,000 this year providing over 100,000 meals
- Grants
- USDA Child Nutrition Programs
  - 4<sup>th</sup> year as a Summer Food Sponsor
  - 1<sup>st</sup> year as a CACFP Sponsor



# Kids Cafe: Impact



- School year
  - 1,800 meals per day
  - 28 sites
- Summer
  - 2,400 meals per day
  - 30 sites – more children served at sites
- Kids Cafe Impact on Child Hunger (handout)
  - 2,400 meals doesn't seem so much anymore
  - Underlines that ending child hunger in AZ will take many different players and approaches



# Kids Cafe: Program Expansion



- Construction phase of a second production facility
- Equipped for mass production of hot and cold meals
- Expand physical space of Westside operation
- Part of a \$10 Million Capital Campaign
- Food industry partners and business consultants on planning team
- Expansion Goals:
  - Increase daily meals to 10,000 over the next couple of years
  - Increase distribution coverage to high-need rural areas

# Backpack: Program Overview



## St. Mary's Food Bank Alliance



### Menu:

1 jar of peanut butter, 1 bag of bread, healthy snack items (i.e. granola bars minimum 4 bars per bag), 4 dried soups, fresh fruit or canned fruit, 4 juice boxes or sports drinks, 2-3 additional “kid friendly” foods as available

## Sodexo School Services

- Kids are identified by school social worker
- 1X per week distribution
- 3 school districts
- 14 school sites
- 165 backpacks weekly
- Packed @ Food Bank and delivered to the schools

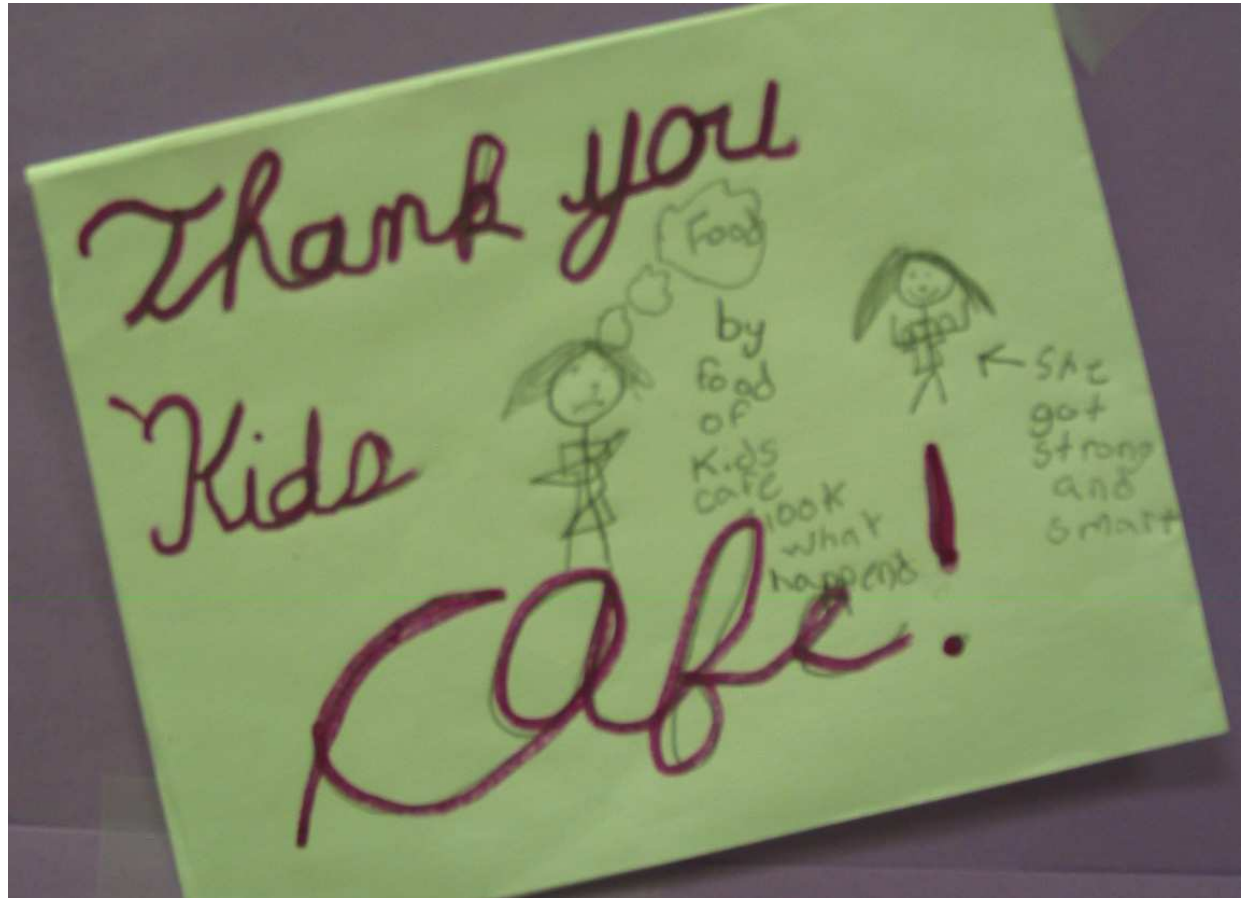


## Wrap-up

- ❖ Questions?
- ❖ Interested in becoming a partner agency?
- ❖ Thank you!

### Contact Info:

[Imbrill@firstfoobank.org](mailto:Imbrill@firstfoobank.org)



***To alleviate child hunger in Arizona by providing nutritious meals to children at-risk of hunger in a safe, accessible and nurturing environment  
...because no kid deserves to go to bed hungry***